CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Revision			Alt Order #			
	489459	1		06278373			
<u>Product</u>							
PATRIOT MAJORITY USA							
Contract Dates	Estimate #						
08/15/12 - 08/22/12	1615						
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision		
Patriot Majority USA			0	8/14/12	/ 08/14/12		
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	<u>Station</u>	Account E		<u>xecutive</u>	Sales Office		
	KVVU	Teresa	Dif	uria	TELEREP-PHIL		
	Special Handl	ling					
	Demographic						
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
		84			91		
	Agency Ref			Advertiser	Ref		

Spots/

:30

NM

2

\$1,050.00

Length Week Ch Start Date End Date Description Start/End Time Days Rate Type Spots Amount KVVU 08/15/12 08/21/12 Cold Case Files 1-2pm :30 NM \$525.00 Start Date End Date Spots/Week Weekdays Rate Week: 08/15/12 08/21/12 MTW----3 \$175.00 KVVU 08/15/12 M-F 10a-11a :30 08/21/12 The Dr.Oz Show NM 3 \$675.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/15/12 08/21/12 MTWTF--3 \$225.00 KVVU 08/15/12 08/21/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM 2 \$3,450.00 <u>Start Date</u> **End Date** <u>Weekdays</u> Spots/Week Rate Week: 08/15/12 08/21/12 \$1,725.00 MTWTF--KVVU 08/15/12 08/21/12 Cops 2-3p :30 NM 3 \$555.00 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Week: 08/15/12 08/21/12 MTW---\$185.00 3 KVVU 08/15/12 08/21/12 :30 NM Anderson 3-4p \$1,100.00 4 Start Date **End Date Weekdays** Spots/Week Rate Week: 08/15/12 08/21/12 \$275.00 MTW----KVVU 08/15/12 Ν 6 08/21/12 The Dr.Oz Show 4-5p :30 NM \$1,400.00 Start Date Weekdays End Date Spots/Week Rate Week: 08/15/12 08/21/12 MTW----4 \$350.00 KVVU 08/15/12 08/21/12 Fox 5 News @ 430am M-Th, Sun 430-5ar :30 NM 2 \$130.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/15/12 08/21/12 M--T--S \$65.00 KVVU 08/15/12 08/21/12 Fox 5 News at 5 5-530p :30 NM \$1,170.00 2 **End Date** Spots/Week Start Date <u>Weekdays</u> <u>Rate</u> Week: 08/15/12 08/21/12 \$585.00 KVVU 08/15/12 08/21/12 FOX 5 News 5-6am M-F 5a-6a :30 NM 2 \$900.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/15/12 08/21/12 \$450.00 MTWTF ---2 M-F 530-6p KVVU 08/15/12 08/21/12 Fox 5 News at 5 MF 530-6p :30 NM 2 \$1,200.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/15/12 \$600.00 08/21/12 MTW----2 11 KVVU 08/15/12 08/21/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

M-F 6-630pm

Rate

Fox 5 News at 6pm

<u>Weekdays</u>

Spots/Week

Start Date

End Date

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	489459 /	06278373
Contract Dates	Product	Estimate #

Advertiser	Original Date / Revision
Patriot Majority USA	08/14/12 / 08/14/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTW 2	<u>Rate</u> \$525.00			
N 12 KVVU 08/15/12 08/21/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM :	\$1,650.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 2	<u>Rate</u> \$825.00			
N 13 KVVU 08/15/12 08/21/12 MORE Access	630-7pm	:30	NM 2	\$800.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTW 2	<u>Rate</u> \$400.00			
N 14 KVVU 08/15/12 08/21/12 Extra	M-F 7-730p	:30	NM 2	\$1,150.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/15/1208/21/12MTW2	<u>Rate</u> \$575.00			
N 15 KVVU 08/15/12 08/21/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM (\$3,750.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 5	<u>Rate</u> \$750.00			
N 16 KVVU 08/15/12 08/21/12 More M-F 9-10a	M-F 9a-10a	:30	NM :	\$645.00
Start Date End Date Weekdays Spots/Week Week: 08/15/12 08/21/12 MTWTF 3	<u>Rate</u> \$215.00			
N 17 KVVU 08/17/12 08/17/12 Bones	Fri 9p-10p	:30	NM ′	\$1,700.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$1,700.00			
N 18 KVVU 08/20/12 08/20/12 Hotel Hell	Mon 8p-9p	:30	NM ·	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 1 1	<u>Rate</u> \$2,700.00			
N 19 KVVU 08/18/12 08/18/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	NM ·	\$950.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1- 1	<u>Rate</u> \$950.00			·
N 20 KVVU 08/18/12 08/18/12 The Closer	Sa 2-3p	:30	NM 4	\$300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			, , , , , , , , , , , , , , , , , , , ,
Week: 08/13/12 08/19/124- 4 N 21 KVVU 08/18/12 08/18/12 Numb3rs	\$75.00 Sa 4-5p	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate	.00	LAIVI	Ψ130.00
Week: 08/13/12 08/19/121- 1	\$150.00		N13.4	#00F 00
N 22 KVVU 08/18/12 08/18/12 Criminal Minds Start Date End Date Weekdays Spots/Week	Sat 5-6p <u>Rate</u>	:30	NM 1	\$225.00
Week: 08/13/12 08/19/121- 1	\$225.00			
N 23 KVVU 08/19/12 08/19/12 Sports Plus Su 1045p Start Date End Date Weekdays Spots/Week	1045p-11p <u>Rate</u>	:30	NM 1	\$625.00
Week: 08/13/12 08/19/121 1	\$625.00			
N 24 KVVU 08/19/12 08/19/12 Numb3rs Start Date End Date Weekdays Spots/Week	Sun 12-1am <u>Rate</u>	:30	NM 1	\$135.00
Week: 08/13/12 08/19/121 1	\$135.00			
N 25 KVVU 08/19/12 08/19/12 Fox News Sunday 8-9a	8-9a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$300.00			
N 26 KVVU 08/15/12 08/15/12 So You Think You Can Dane	•	:30	NM 1	\$4,250.00
Start Date End Date Weekdays Spots/Week Week: 08/13/12 08/19/12 1 1	<u>Rate</u> \$4,250.00			
N 27 KVVU 08/22/12 08/22/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/121 1	<u>Rate</u> \$750.00			
	•		•	

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KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision	Alt Order #
	489459 /	06278373
Contract Dates	Product	Estimate #
08/15/12 - 08/22/12	PATRIOT MAJORITY U	1615

Advertiser		Original Date /	Revision
Patriot Majority USA	ı	08/14/12 /	08/14/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 28 KVVU 08/22/12 08/22/12 Anderson Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 1 1	3-4p <u>Rate</u> \$275.00	:30	NM	1	\$275.00
N 29 KVVU 08/22/12 08/22/12 Fox 5 News at 5 Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/121 1	5-530p <u>Rate</u> \$585.00	:30	NM	1	\$585.00
N 30 KVVU 08/22/12 08/22/12 Fox 5 News M-F 10p-11p Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/121 1	10p-11p <u>Rate</u> \$1,725.00	:30	MM	1	\$1,725.00
		Totals		60	\$34,820.00

Time Period	# of Spots Gross Amount		Net Amount	
07/30/12 -08/22/12	60	\$34,820.00	\$29,597.00	
Totals	60	\$34,820.00	\$29,597.00	

Signature:	Date:	
_		

CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Waterfront Strategies 1010 Wisconsin Ave, NW #800 Washington, DC 20007

	Contract / Re	vicion		Alt Order #			
		VISIOII			<u> </u>		
	489459 /		06278373				
Product							
PATRIOT MAJORITY USA							
Contract Dates	Estimate #						
08/15/12 - 08/22/12	1615						
<u>Advertiser</u>			Ori	ginal Date	/ Revision		
Patriot Majority USA			0	8/15/12	/ 08/15/12		
	Billing Cycle	Billing	Cal	enda <u>r</u>	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Station	Accour	ıt E	xecutive	Sales Office		
	KVVU	Teresa	Dif	uria	TELEREP-PHIL		
	Special Hand	ling	•				
	Demographic						
	Adults 35+						
	IDB#	Adverti 84	ser	Code	Product Code 91		
	Agency Ref			Advertiser	Ref		
				I			

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount KVVU 08/15/12 08/21/12 3-4p Anderson :30 NM \$1,100.00 Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 08/15/12 \$275.00 08/21/12 MTW-F--4 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length <u>Rate</u> Type 1 KVVU 08/15/12-08/21/12 Anderson 3-4p MTuW--F----:30 \$275.00 NM See MG 5.5 5 KVVU 08/17/12-08/17/12 Anderson 2-3p ----F----:30 \$275.00 NM MG for 5.1 08/17 KVVU 08/15/12 08/21/12 \$1,400.00 The Dr.Oz Show 4-5p :30 NM Start Date End Date **Weekdays** Spots/Week Rate Week: 08/15/12 08/21/12 MTW-F--\$350.00 Spot Ch Date Range Start/End Time Weekdays Description Length Rate Type 2 KVVU 08/15/12-08/21/12 The Dr.Oz Show 4-5p MTuW--F----:30 \$350.00 NM See MG 6.5 5 KVVU 08/17/12-08/17/12 Dr Oz 3-4p ----F----:30 \$350.00 NM **MG for 6.2 08/17** E 17 KVVU 08/17/12 08/17/12 Bones Fri 9p-10p :30 NM \$1,700.00 Start Date End Date Weekdays Spots/Week Rate Week: 08/13/12 08/19/12 ----1--1 \$1,700.00 Spot Ch Date Range Description Start/End Time **Weekdays** Length Rate Type 1 KVVU 08/13/12-08/19/12 \$1,700.00 Bones Fri 9p-10p ----F----:30 NM See MG 17.2 2 KVVU 08/18/12-08/18/12 Mobbed Sa 9p-10p ----Sa--:30 NM \$1,700.00 MG for 17.1 08/17 20 KVVU 08/18/12 08/18/12 The Closer Sa 2-3p :30 NM \$300.00 4 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 08/13/12 08/19/12 \$75.00

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08/15/12 / 08/15/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	489459 /	06278373
Contract Dates 08/15/12 - 08/22/12	Product PATRIOT MAJORITY U	Estimate # 1615
Advertiser	Origi	nal Date / Revision

Albert Ob Otest Data Find Data Dasa		04-4/5-4 7:	D	Spo		T O	
*Line Ch Start Date End Date Desc	cription	Start/End Time	Days	Length Wee	ek Rate	Type Spot	ts Amount
Start Date End Date Weekda		<u>Rate</u>					
Spot Ch Date Range Desc	<u>cription</u>	Start/End Time	Weekday	<u>'s Length</u>	<u>Rate</u>	<u>Type</u>	
1 KVVU 08/13/12-08/19/12 The	Closer	Sa 2-3p		Sa :30	\$75.00	NM	
See MG 20.5,20.6,20.7,20.8							
2 KVVU 08/13/12-08/19/12 The	Closer	Sa 2-3p		sa :30	\$75.00	NM	
See MG 20.5,20.6,20.7,20.8		•					
3 KVVU 08/13/12-08/19/12 The	Closer	Sa 2-3p		Sa :30	\$75.00	NM	
See MG 20.5,20.6,20.7,20.8					•		
4 KVVU 08/13/12-08/19/12 The	Closer	Sa 2-3p		sa :30	\$75.00	NM	
See MG 20.5,20.6,20.7,20.8					V . 3.33		
· · · · ·	Closer	Sa 12p-6p/Su 9a-6	3	St :30	\$75.00	NM	
® MG for 20.2.20.3.20.1.20.4	0.0001	ou izp opiou ou	•	.00	Ψ10.00		
. , ,	Closer	Sa 12p-6p/Su 9a-		Si :30	\$75.00	NM	
	Ciosei	Sa 12p-op/Su sa-	,	31 .50	\$70.00	14141	
® See MG 20.9	Olasan	C= 40= C=/C+ 0= (,	c20	#75.00	N18.4	
	Closer	Sa 12p-6p/Su 9a-6)	St :30	\$75.00	NM	
(h) MG for 20.2,20.3,20.1,20.4							
	Closer	Sa 12p-6p/Su 9a-6	3	Si :30	\$75.00	NM	
MG for 20.2,20.3,20.1,20.4							
9 KVVU 08/19/12-08/19/12 With	out A Trace	Sa 12p-6p/Su 9a-6	}	St :30	\$75.00	NM	
MG for 20.6 08/19							
	en en transportura de la casa de			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	atala	6	0 \$34,820.00
		•		1	otals	01	J \$34,020.00

Patriot Majority USA

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/22/12	60	\$34,820.00	\$29,597.00
Totals	60	\$34.820.00	\$29,597.00

Sign	ature:	Date:	

REP HEADLINE# 6278373 TRF# 489459 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

FROM REP AUG16/12 09.2
CHANGES *** KVVU-TV ***

			: LINE#:	CON CM	STA:		REP:	CITY	FLIGHT	PRDCT	ORDER			# AGK	ADV #
PROGRAM: THE CLOSER ORD COM1: PRG MOVED TO SUNDAY. PRE-E THIS IS A MAKE-GOOD FOR AUG18 ON LINE	32 S 300P-400P 30	AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91	REP :CD: TIME PERIOD : LGTH : SEC:LINE#: : :	***** THIS IS A CASH IN ADVANCE		FR NIKKI OK'D M5 SEE LINES 35 TOTAL SAME PLS CNF THANKS	TO ROSE	TAXSTATE TAX	HT DATES AUG15/12 AUG22/12 WK-2	PATRIOT MAJORITY USA EST#1615 COMMENTS	IR # CONTRACT #627	WASHINGTON, DC	3050 K ST NW,	#AGY. NAME WATERFRONT STRATEG	#ADV. NAME ISS/PATRIOT MAJO
PRE-BOOKED PLS APPROVE. LINE-20 FOR 4 SPOTS/WK	\$75.00	AGENCY EST# =	RATE	SCHEDULE ****				CO-OP BILLING		: (LINE,	8373	20007		EGIES	MAJORITY USA
S/WK	8/19	1615	: START					NEEDED		ORDER, INVOICE)				I	
	8/19		: END :							(百)	CLASS: NATL.		SALES PRSN	BUYER NAME	REP.#
	ω		SPTS: WEEK /WK: INVT								L. LOCAL		PH- TERESA	SARAH LEV	OFF.#_
	SUN		C: DAYS					DATE_AUG16/12			AL REGIONAL		SA DIFURIA	LEVENE	762 SALESMAN #
	ω		:TOTL:					6/12 09.23			NAL				MAN #

489459 \$\$\$ CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 610-293-4100 FAX# 610-225-1191

REP \$\$\$

HEADLINE# 6278373 TRF#
MOD# 1: UNAPPROVED REV #1

AGENCY CREDIT RISK !!! REPORT FROM REP **CHANGES**

AUG16/12 09.2
*** KVVU-TV ***

:LINE#:REP LINE#: ω :CD: ø 400P-500P TIME PERIOD LGTH 30 SEC \$75.00 RATE 8/19 START DATE ω /19 HND DATE :SPTS: NEEK SUN DAYS : TOTL: SPTS: μ

WITHOUT A TRACE

PROGRAM : ORD COM1: SPOT N/A ORDER 4 SPOTS ይን ATNO ω BREAKS. MG WITHOUT Þ TRACE PRE-BOOKED

ORD COM2: STA APPROVE.

STATION MAKEGOOD OFFERS: THIS IS A MAKE-GOOD FOR AUG19 ON LINE-32 FOR Н SPOT/WK

BUY#32 MISSED: SUN/300P-400P OFFER:SUN/400P-500P CMT:SPOT N/A ORDER 4 SPOTS ይን AUG19 AUG19 BREAKS. MG 30S 30S WITHOUT \$75.00 \$75.00 A TRACE PRE-BOOKED (AUG15/12)
PLS ADVISE.

CMT: PLS APPROVE.

AUG/12 34820.00 CONTRACT TOTAL TOTAL 34820.00

MARKET TOTALS \$166,735 KVVU 21% KIUD & & % KLAS 11% KHNV 21% YMVX % О KVCW ω ‰

CABL

0%

SVC- NS ZS H RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 四一四甲甲 THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

HEADLINE# 6278373 TRF# 489459 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

848 848

-4100 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** AUG15/12 15.4
*** KVVU-TV ***

FAX# 610-225-1191

FLIGHT DATES AUG15/12 ORDER AGY ADV CITY TAX PRDCT # PATRIOT MAJORITY USA EST#1615 COMMENTS: ADV. AGY. STATE NAME NAME TAX WATERFRONT STRATEGIES ISS/PATRIOT AUG22/12 WASHINGTON, 3050 K ST NW, CONTRACT WK-2 # MAJORITY 6278373 DC 20007 GO-OF USA (LINE, BILLING ORDER, NEEDED INVOICE) BUYER NAME CLASS: NATL. SALES PRSN REP.# PH-SARAH LEVENE OFF.# 762 LOCAL TERESA DIFURIA DATE SALESMAN REGIONAL AUG15/12 # 15.44

REP: OK'D M1-M4 TO ROSE TOTAL SAME SEE LINES 31-34

STA: PLS CNF THANKS

CON CM **** THIS SH × CASH IN ADVANCE SCHEDULE ****

PROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO NFL PRE-SEASON THIS IS A MAKE-GOOD FOR AUG17 ON LINE-5	33 A 200P-300P	PROGRAM: ANDERSON COOPER	5 ES 300P-400P	AGENCY ADVERTISER CODE = 91	:LINE#:REP :CD: TIME PERIOD
PER O NFL PRE-SEASON AUG17 ON LINE-5	30	COOPER	30	ODE = 84 = 91	: LGTH : SEC
GAME. FOR 1	\$275.00		\$275.00	AGENCY EST#	: RATE
XED	8/17		8/15	= 1615	: START
PLS APPROVE.	8/17		8/21		: END
	Ч		ω		:SPTS: WEEK
	FRI		W-F, $M-TU$		SEK: DAYS
	Н		ω		:TOTL:

REP HEADLINE# 6278373 TRF# 489459 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 15.4

\mathbb{M}_{ω}	M2	M1	STATI												: LINE
OR'D	OK'D	OK D	PROGRAM : ORD COM1: THIS IS A STATION MAKEGOOD	3 2	PROGRAM CON COM1	20	PROGRAM ORD COM ORD COM THIS IS	3 1	PROGRAM CON COM	17	PROGRAM ORD COM THIS IS	34	PROGRAM CON COM	Ø	LINE#:REP
BUY#5	BUY#2	К		A 300P-		s 200P-	≱ :· ··	A 900		s 900	⊉ ·· ··	A 300P	RAM : DR COM1: DR	ES 400P	REF :CD: T
MISS OFF	O MISS	i C	OOD E	P-400P	THE CLOSER	P-300P	MOBBED SPOT N/A NO NIGHT PRIME MAKE-GOOD FO	00P-1000P	BONES	00P-1000P	OZ CHG DU E-GOOD	P-400P	R R O D D	P-500P	TIME PERIOD
MISSED:W-F,M-TU/300P-OFFER:FRI/200P-300P-300P-CMT:TP CHG DUE TO	MISSED:SAT/200P-300P OFFER:SUN/300P-400P CMT:PRG MOVED TO	MISSED: FRI/900P-1000P OFFER: SAT/900P-1000P CMT: SPOT N/A NO NE CMT: NIGHT PRIME. P	R TO SUNDAY.	30	~ ~	30	Б ∙	30		30	TO NFL OR AUG17	30	·	ω	D: LGTH
-TU/300P 00P-300P G DUE TO	300P 400P TO	00P-1000 00P-1000 N/A NO N PRIME.	Y. PRE-BOOKED	0		0	PRIME OKED PI	0		0	PRE-SEASON	0		30	: SEC
400P NFL	SUNDAY.	TWORK RE-BOO	OOKED PLS -20 FOR 4	\$75.00		\$75.00	TO N PPROV FOR	\$1,700.		\$1,700.	ON GAME.	\$350.00		\$350.00	: RATE
AUG17 AUG17 PRE-SEASON GA	AUG18 AUG19 PRE-BOOKED	AU AU IME DU D PLS	S APPROVE.			-	L PRE-	00		00	PRE-BOOKED SPOT/WK				: :
17 17 GAME. PRE	(4/WF (4/WF PLS	17 18 TO NFL PPROVE.	<u>₹</u>	8/19		8/18	ASON	8/18		8/17	STA	8/17		8/15	START DATE
BOOKED	() APPROVE.	30 PRE-SEASON		8/19		8/18	GAME. MG S.	8/18		8/17	APPROVE.	8/17		8/21	: END : DATE
30S \$2	30S \$75 30S \$75	S GAM		4		0	SATURDAY	μ		0		Н		ω	: SPTS:
\$275.00 \$275.00 \$PROVE.	75.00	700 700 MG		sı		SZ		SI		Ħ H		ĦЯ		- M	WEEK :
(AUG14/12) PLS ADVISE	(AUG14/12) PLS ADVISE	.00 (AUG14/12) .00 PLS ADVISE SATURDAY		NDS		SAT		SAT		FRI		FRI		W-F,M-TU	DAYS
VISE.	/12) VISE.	/12) VISE.		4		0		Н		0		Н		ω	:TOTL:

HEADLINE# 6278373 TRF# MOD# 0: UNAPPROVED REV #1 TRF# 489459 V #1 \$\$\$ REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

RISK !!!
REPORT FROM REP **CHANGES**

AUG15/12 15.4 *** KVVU-TV ***

FAX# 610-225-1191

: LINE#:REP : : CD: TIME PERIOD •• LGTH •• SEC RATE START DATE END :SPTS: TNVT DAYS : TOTL:

STATION MAKEGOOD OFFERS:

AUG/12

34820.00

Μ 4 OK D BUY#6 MISSED: W-F, M-TU/400P-500P OFFER: FRI/300P-400P CMT: TP CHG DUE TO NFL AUG17 AUG17 30s

PRE-SEASON GAME. PRE-BOOKED PLS \$350.00 \$350.00 APPROVE. CONTRACT TOTAL SPOTS (AUG14/12) PLS ADVISE. 34820.00

MARKET TOTALS \$166,735 KVVU 21% KSNV 38% KTUD 0% **KLAS 11%** KTNV 21% KVMY 6%

KVCW

ω %

CABL

0%

SVC- NSI DEMOS- R RA35+*

DOM

CODE

A-ADD

B-BUY TYPE

P-CLASS, PLAN, SECT Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE 田一田町町 THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP /

AUG14/12 14.4 *** KVVU-TV ***

ADV # ADV. NAME	E ISS/PATRIOT	MAJORITY USA		界日 5・#	〇月月.#	762	SALESMAN #
AGY #AGY. NAME	E WATERFRONT	STRATEGIES		BUYER NAME	SARAH	LEVENE	
	3050 K ST	WW,		SALES PRSN	PH-	TERESA DIFURIA	
} !	WASHINGTON,	DC 20007					
ORDER # 489 489	CONTRACT	# 6278373		CLASS: NATL.		LOCAL REGI	REGIONAL
PRDCT PATRIOT MAJORITY	USA EST#1615	COMMENTS: (LINE, O	ORDER, INVOICE)	CE)			
FLIGHT DATES AUG15/12	AUG22/12 W	WK-2					
CITY TAXSTATE	TAX	CO-OP BILLING	NEEDED			DATE AUG	AUG14/12 14.44
REP: TO ROSE FR NIKKI NEW PATRIOT MAJORITY TOTAL \$34820 PLS CNF THANKS	ITY USA ORDER	~					
CON CM ***** THIS IS A C	CASH IN ADVANCE	E SCHEDULE ****					
:LINE#:REP :CD: TIME PERIOD	IOD : LGTH :	SEC : RATE	: START	: END : DATE	:SPTS: WI	WEEK: DAYS	YS : TOTL:
AGENCY ADVERTISER AGENCY PRODUCT CO	ER CODE = 84 CODE = 91	AGENCY EST#	1615				
1 100P-200P	30	\$175.00	8/15	8/21	ω	W-F,M-TU	G
PROGRAM : COLD CASE CON COM1: COLD CASE	E FILES						
2 1000A-1100A	A 30	\$225.00	8/15	8/21	ω	W-F,M-TU	G

PROGRAM : CON COM1:

DR OZ

REP HEADLINE# 6278373 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4 *** KVVU-TV ***

PROGRAM : CON COM1:	. 11	PROGRAM : CON COM1:	10	PROGRAM : CON COM1:	9	PROGRAM : CON COM1:	œ	PROGRAM : CON COM1:	7	PROGRAM : CON COM1:	Ø	PROGRAM : CON COM1:	(J	PROGRAM : CON COM1:	42	PROGRAM :	ω	: LINE#:REP :CD
: FOX 5 NEWS AT	600P-630P	: FOX 5 NEWS AT	530P-600P	: FOX5 NEWS 5A	500A-600A	: FOX 5 NEWS AT	500P-530P	: FOX5 NEWS 5A	430A-459A	: DR OZ : DR OZ	400P-500P	: ANDERSON COOPER	300P-400P	: COPS / COPS	200P-300P	: FOX 5 NEWS AT	1000P-1100P	D: TIME PERIOD
230 FM 230 EM	30	530 PM 530 PM	30		30	, M&S M&S	30		30		30	ER	30		30	10P	3 0	: LGTH : SEC
	\$525.00		\$600.00		\$450.00		\$585.00		\$65.00		\$350.00		\$275.00		\$185.00		\$1,725.00	: RATE
	8/15		8/15		8/15		8/15		8/15		8/15		8/15		8/15		8/15	: START
	8/21		8/21		8/21		8/21		8/21		8/21		8/21		8/21		8/21	: END : DATE
	N		2		N		1)		N		4		4		ω	·	N	:SPTS: WI
	W-F,M-TU		W-F,M-TU		W-F,M-TU		W-F,M-TU		W-F,M-TU	,	W-F,M-TU		W-F,M-TU		W-F,M-TU		W-F,M-TU	WEEK : DAYS
	Ν		N		N		N		N		4		4		ω		N	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4 *** KVVU-TV ***

:LINE#:REP :CD	: TIME PERIOD :	LGTH : SEC :	: RATE	: START	: END : DATE	:SPTS: WEEK	K: DAYS	:TOTL:
12	600A-700A	30	\$825.00	8/15	8/21	2	W-F, $M-TU$	2
PROGRAM :	: FOX5 NEWS 6A							
13	630P-700P	30	\$400.00	8/15	8/21	N	W-F, $M-TU$	N
PROGRAM : CON COM1:	FOX 5 NEWS AT	530PM NOCCESS	(SS)					
14	700P-730P	30	\$575.00	8/15	8/21	N	W-F,M-TU	N
PROGRAM : CON COM1:	: EXTRA							
15	700A-900A	30	\$750.00	8/15	8/21	ζī	W-F,M-TU	ហ
PROGRAM : CON COM1:	FOX5 MORNING	NEWS						
16	900A-1000A	ω	\$215.00	8/15	8/21	ω	W-F,M-TU	ω
PROGRAM : CON COM1:	: MORE LAS VEGAS	•						
17	900P-1000P	30	\$1,700.00	8/17	8/17	Ч	FRI	1
PROGRAM : CON COM1:	BONES NA							
18	800P-900P	30	\$2,700.00	8/20	8/20	ц	MON	٦
PROGRAM : CON COM1:	HELL'S KITCHEN/HOTEL	TTEH TELOH/						
19	10008-11008	30	\$950.00	8/18	8/18	ר	SAT	H
PROGRAM :	FOX 5 NEWS AT	10PM SAT						
20	200P-300P	30	\$75.00	8/18	8/18	4	SAT	4
PROGRAM :	THE CLOSER							

CON COM1:

THE CLOSER

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG14/12 14.4 *** KVVU-TV ***

TOWN NUMBER					H	Н	SAT
CON COME: NOMBORS							
22 500P-60 ⁰ 0P		30	\$225.00	8/18	8/18	щ	SAT
PROGRAM : CRIMINAL CON COM1: CRIMINAL	NINDS						
23 1045P-1100P		30	\$625.00	8/19	8/19	P	SUN
PROGRAM : FOX 5 SI	SPORTS EXTRA	A					
24 1200M-100A		30	\$135.00	8/19	8/19	Ъ	SUN
PROGRAM: NUMB3RS							7
25 800A-900A		30	\$300.00	8/19	8/19	μ	SUN
PROGRAM : FOX NEWS CON COM1: FOX NEWS	S SUNDAY						
26 800P-1000P		30	\$4,250.00	8/15	8/15	Н	MED
PROGRAM : SO YOU 1	THINK YOU	DANCEEFF:	5/30 - 5/30 -				
27 700A-900A		30	\$750.00	8/22	8/22	Н	WED
PROGRAM: FOX5 MOR	MORNING NEWS						
28 300P-400P		30	\$275.00	8/22	8/22	Н	WED
PROGRAM : ANDERSON CON COM1: ANDERSON	COOPER			,			
29 500P-530P		30	\$585.00	8/22	8/22	Н	WED
PROGRAM: FOX 5 NE	NEWS AT 5PM NEWS AT 5PM						

REP HEADLINE# 6278373
*** ORIGINAL REV#0 ***

ORDER WORKSHEET REP: TEL# 610-293-4100 CREDIT ADVISORY: AGEN

-4100 FAX# 610-225-1191 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

AUG/12 : LINE#:REP : PROGRAM : CON COM1: 30 34820.00 :CD: 1000P-1100P HOXX TIME 5 NEWS AT 10P 5 NEWS AT 10P PERIOD .. LGTH : 30 SEC \$1,725.00 RATE 8/22 START 8/22 END :SPTS: \vdash CONTRACT TOTAL TOTAL SPOTS WEEK : WED DAYS 34820.00 : TOTL: \vdash

MARKET TOTALS \$166,735 **KVVU 21%**

SVC- NSI DEMOS- RA35+*

KSNV 38% KTUD 0%

KLAS 11% **KTNV 21%**

KVMY 6%

KVCW 3%

CABL 0%

AUG14/12 14.4 *** KVVU-TV ***